

SERVICE CONTRACT



Project Title: social media marketing and **GMB** optimization Website

Client Name Manoj

Prepared By: Theclickerindia.com

Client Company Name; Modern Furnishers

Client Number [099587 88118](tel:09958788118)

Contract Date: 28 Dec 2025

1. AGREEMENT SUMMARY

This Agreement is entered into between Manoj (hereinafter referred to as the "**Client**") and **TheClickerIndia.com** (hereinafter referred to as the "**Service Provider**"), by improving search engine rankings and enhancing local visibility through **Social media marketing, Google My Business (GMB) optimization**. This package is designed to generate quality leads, improve credibility, and increase brand awareness.

2. PROJECT OBJECTIVES

To enhance the brand visibility of the Client by consistently updating and managing their online platforms with engaging and high-quality content.

3. SCOPE OF WORK

Social Media Marketing

- **Deliverables:**
 - ✓ 1 Reel per week
 - ✓ 1 Poster per week
- **Total Content:** 4 Reels + 4 Posters per month
- **Includes:** Content creation, basic captions & hashtags
- **Posting Platform:** Instagram / Facebook (as discussed)
- **Revisions:** Up to 2 revisions per post
- **Timeline:** Weekly delivery
- **Website**

Google My Business (GMB) Optimization

Services Included

- GMB profile setup & optimization
- Business details update (name, address, category, services)
- Local keyword optimization
- Regular profile updates
- Basic review response support

Content Posting

- Posts will be shared on GMB as per the selected plan
- Images/videos will be created using client-provided information

Client Responsibility

- Provide correct business details and images
- Timely approval of content

Timeline

- Work starts within 2–3 working days after receiving details
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4. WEBSITE

- Static Website
- Social media like add on

5. PROJECT COSTING

- **Package Cost: 42,000**
- Social media marketing and gmb optimization–35,000/-

6. PAYMENT TERMS – 50% Advance

- **First Payment:** ₹21,000/- Advance

7. TERMINATION

Either party may terminate the contract with **15 days' written notice**. All completed work and pending dues up to the termination date shall be settled accordingly.

8. DURATION

This Agreement is valid for a period of **3 months** from the date of signing. It shall remain **valid from 29 Dec 2025 to 29 Dec 2026**.

Client Signature

Name: _____

Date: _____

Service Provider Signature

For THE CLICKER INDIA.COM

Shalini'

Auth. Signatory

Date: _____